

brand sessions guide



CREATIVE
AMANDA
MARY



what's *inside*

MEET AMANDA

PACKAGES + PRICING

HOW IT WORKS

HOW TO USE IMAGES

Q+A

BOOK NOW

A stylized, handwritten signature logo consisting of the letters 'A' and 'm' in a dark, elegant script.

hi! i'm amanda!

YOUR ULTIMATE HYPE GIRL,
AND SELF-PROCLAIMED

boldness curator.



By day, I shoot bright, bold photography that puts your brand front and center.

My friends describe me as a proud dog mom, and my favourite days are spent on view-chasing road trips.

MY MANTRA IN BUSINESS AND IN LIFE IS TO BE BOLD.

Powerful brand images give you the confidence to show up boldly in your business every damn day.



photography to
make you feel as
confident as
you'll look.

Ah





2023 packages + pricing

the half day

Perfect to up level your content and start showing up with confidence!

- Brand Clarity Questionnaire
- Clarity + Planning Call
- Shot List creation
- Pre-shoot support from location selection to casting calls, and everything in between
- Travel up to 100km (additional fees apply for 100+)
- Up to 3 hours of on-location shoot time
- 50 impactful images of your choosing (with the option to purchase more)
- True-to-colour edit
- Blemish retouching
- Online gallery, with both high-res and web-size download options
- Data archiving
- Commercial Use License (option to upgrade to Comprehensive Commercial Use License)

Starting at \$1260 +gst

BOOK ME

the full day

Brilliant for collection launches, rebrands, and goal chasing 'preneurs who are ready to make a BIG impact!

- Brand Clarity Questionnaire
- Clarity + Planning Call
- Shot List creation
- Pre-shoot support from location selection to casting calls, and everything in between
- Travel up to 100km (additional fees apply for 100+)
- Up to 6 hours of on-location shoot time
- 100 impactful images of your choosing (with the option to purchase more)
- True-to-colour edit
- Blemish retouching
- Online gallery, with both high-res and web-size download options
- Data archiving
- Commercial Use License (option to upgrade to Comprehensive Commercial Use License)

Starting at \$2070 +gst

BOOK ME



I'm ready! how does it work?

1

Get In Touch

[Click here](#) (or any "Book Me" button!) to fill out my inquiry form and let me know how I can help you show up boldly in your biz.

2

Book In

We choose our shoot date and confirm it with both a contract and retainer.

*Please note, I book sessions seasonally. If my calendar is closed when you reach out, I'll offer to follow up with you when it opens!

3

Dig For Gold

After choosing our Clarity + Planning Call meeting date, I send you my Brand Clarity Questionnaire (this should take you approx. 60 minutes to complete).

4

Clarity + Planning

During our 1:1 coaching call, we'll dial in your brand and build an impactful session Shot List.

5

Shoot Prep

Shot List in hand, you'll prepare for our shoot with me in your corner!

6

Shoot Day

It's 📷 time! Your final session payment is due on shoot day.

7

Make Your Selects

Choose your favourite images for me to edit in my clean, bright, true-to-colour style.

8

Smash Those Goals

You receive a gorgeous, oh-so-on-brand gallery right to your inbox, and put those session shots to action!



how can I use my images?

All of my brand photography clients receive a **Commercial Use License** for the images from our session.

A Commercial Use License permits you to use all session images across all platforms to promote your brand and biz. Attribution is required on the 'gram and you cannot re-edit the images. But you can crop them, or overlay type and/or graphics!

PREFER NOT TO CREDIT? OR WANT THE FREEDOM TO RE-EDIT? Ask me about upgrading to a **Comprehensive Commercial Use License!**

Ready up!

Session images cannot be sold or sub-licensed to a Third Party without my written consent, as I retain full ownership.
(Copyright Act of Canada c. C-42)

Common questions

Q: HOW FAR IN ADVANCE
SHOULD I INQUIRE?

A: As soon as possible! I book my calendar by season, four times a year, and it fills quick! If my calendar is closed when you reach out, you'll have the option to be contacted when it opens the following season.

Q: CAN WE INCLUDE PRODUCT
SHOTS IN OUR SESSION?

A: Absolutely! Brand Sessions are an excellent opportunity to capture your products in action. I recommend complementing these lifestyle moments with commercial product photos captured in-studio, which I offer through my [Ship + Shoot Service](#).

Q: ARE STUDIO RENTAL FEES
INCLUDED WITH MY BOOKING?

A: Studio and/or private rental fees are not included with your Brand Session Booking. But I'm here to help you find the perfect space for your brand, vision, and budget!





Q: HOW WILL MY FINAL
IMAGES BE EDITED?

A: Your final gallery will be edited in my clean, bright, true-to-colour style. Blemish retouching is included. But life lines, scars, freckles, birthmarks, and the like are a part of what makes you...you! My editing mantra for skin retouching is: "If it will be gone in a week, it doesn't make the cut."

Q: I'M SUPER AWKWARD IN
FONT OF THE CAMERA, CAN
YOU HELP ME?

A: Being in front of the camera isn't easy, especially in the beginning! But I'll be right there with you every step of the way, offering direction (mimosa?) and encouragement throughout our shoot.

Q: WHAT SHOULD I WEAR?

A: Put that brand palette to work by choosing outfits that suit your aesthetic. I recommend one outfit for each shot on our list, and to ensure you feel nothing but fabulous from head-to-toe.

Hot tip: ALWAYS try on your outfits in advance of our shoot date! Last minute scrambles add stress...and how you feel greatly impacts the results of our session.

Q: SHOULD I GET MY
HAIR/MAKEUP/NAILS DONE?

A: If having a pro help you look your best makes you feel your best, then go for it! But this is by no means a requirement. Tidy nails on the other hand, are a definite must-have!

ready to step
into *boldness!*

LET'S GO!

